



3radical Ltd Job Description

Title :

Software Product Manager

Location :

Bristol, UK

Job Overview :

3radical's audience engagement platform, Voco, is underpinning major brands' ability to get and keep the attention of their customers and employees in an increasingly noisy and demanding world.

By enabling business users to create and deliver digital content that is interactive, rewarding and in the moment, Voco increases engagement to exceptional levels.

We are now seeking a Software Product Manager to spearhead the continuing development of the Voco platform, ensuring that it meets current and future market requirements, delivers an exceptional user experience for our business users and their audience, and is efficient, robust and scalable.

In this role, reporting to Head of Development, you will work closely with the development team (internal and outsourced), product marketing and customer success teams around our global operation to ensure 3radical's continuing success.

You will:

- Help gather product roadmap input – internally and externally - and contribute to prioritisation
- Analyse the technical requirements and options for delivery of roadmap items as well as options to convert client specific items into core product
- Create user stories and test cases
- Effectively communicate these to the development team and work closely with them throughout to ensure effective design and delivery
- Lead the technical aspects of new releases, ensuring effective dissemination throughout the organisation and to customers
- Manage and report on the backlog and progress against the roadmap

A technical background together with great communication skills is essential to ensure that you can work effectively with developers and other stakeholders.

Required Experience & Capability:

- A technical background together is essential to ensure that you can work effectively with developers.



- Experience in Software Product Management, ideally within a SaaS or hybrid SaaS business
- Exceptional communication skills – both face to face and written - and the ability to work well with both technical and commercial audiences
- Ability to develop creative solutions to problems.
- Willingness to travel across the UK and internationally on occasion.
- A background or understanding of marketing/CRM or HR software would be an advantage but is not essential

3radical is a small, international team where everyone contributes – flexibility is therefore key as priorities rapidly change and we work across multiple time zones.

Remuneration :

TBC including share options in this rapidly growing technology company.

To apply for this position, please email your CV, a covering letter stating your salary/remuneration expectations and example of published work to recruitment@3radical.com. Please state clearly in the subject line which post you are applying for.

About 3radical :

3radical is a software company that provides solutions to enable organisations to better engage with their consumer and employee audiences. These solutions deliver immersive experiences that compel audiences to respond, connect and seek further participation. This results in stronger emotional connections, enhanced loyalty and an increased commercial performance.

These solutions are powered by Voco, 3radical's award winning platform. 3radical Voco has a set of built-in best practice mechanics that enable business users to create interactive journeys that deliver contextually relevant, highly rewarding experiences, in the moment, via digital channels such as web, email, mobile app, social and chat.

The results are exceptional, with leading brands like Zizzi, DBS Bank, Dell, British Land, Matalan, along with many more all benefiting from this transformational approach to audience engagement.

3radical sells its solutions globally through offices in the UK, US, Singapore and Australia.

For more information please visit www.3radical.com